



A lifetime of income, a legacy of learning

TUITION REWARDS



MAKE YOUR DREAMS A REALITY

Tuition prices and the many other associated costs of attending an accredited private college or university have grown dramatically over the past 20 years. While student loans and related aid programs are available, not all students qualify. But you can help alleviate some of the financial burden of higher education for the children in your family while simultaneously saving for your own future.

Plan for your retirement through a Great American Financial Resources®, Inc. company and receive **Tuition Rewards**, an innovative program that offers points toward scholarships at participating four-year private colleges and universities. It's an amazing benefit for the children in your family, and it is available to you **at no charge** with the purchase of a fixed, fixed-indexed and/or variable annuity from a GAFRI company.

ABOUT TUITION REWARDS

Many credit cards offer “cash back” points and other rewards. Why can’t an annuity do the same? Now, with an annuity from a GAFRI company you earn points for college tuition!

GAFRI has partnered with SAGE Scholars, Inc., an education-funding and information provider specializing in college savings and tuition planning, to offer Tuition Rewards. Tuition Rewards are discounts off of tuition at participating four-year private colleges and universities.

HOW TUITION REWARDS POINTS WORK

Earning Tuition Rewards is an easy way to save for college:

- ★ **Purchase** a participating deferred fixed, fixed-indexed or variable annuity from a GAFRI company.
- ★ **Register** online at www.TuitionRewards.com. During the enrollment process, you will be asked to create a SAGE Scholars account with a login name, password and your GAFRI policy number.
- ★ **Earn** 5% of your annuity’s Account Value annually in the form of Tuition Rewards points. Each point is equal to a \$1.00 minimum scholarship at any member college or university. Currently, more than 200 colleges in 33 states participate in the Tuition Rewards program—and more are added regularly.
- ★ **Enroll** family members in Tuition Rewards starting at birth and up to age 18. Eligible family members include children, stepchildren, grandchildren, nieces and/or nephews. Students must be enrolled in Tuition Rewards by June 30 following their sophomore year of high school.
- ★ **Assign** your accumulated Tuition Rewards points to the enrolled student(s). You must do so prior to August 31 of his or her senior year in high school.
- ★ **Submit a Tuition Rewards Statement** to the selected school(s) at the time the enrolled student applies to the SAGE member college(s). When your student mails in the application or submits it online, log into your account at www.TuitionRewards.com. On the Account Statement page, you will find the link to submit Tuition Rewards statements.
- ★ **Redeem points** when the student is accepted at his or her chosen school—the assigned Tuition Rewards points are turned into a scholarship. For example, if a school with a first-year tuition of \$15,000 is selected, the maximum number of Tuition Rewards points an institution will allow the student to use is 15,000, spread evenly over four years. That means that your designated student will receive a \$3,750 scholarship each year for four years. Remaining credits can be distributed to other eligible family members.



To illustrate how the Tuition Rewards program works, take a look at the hypothetical example below.

Bob Jones purchased a deferred fixed annuity for \$20,000 from a subsidiary of Great American Financial Resources®. The financial professional with whom he was working suggested the Tuition Rewards program as a way to help provide financial support for his grandchildren’s future college educations.

After learning about the program, Bob registered at www.TuitionRewards.com and he began earning Tuition Rewards points right away. As his annuity’s Account Value grows each year, so will the Tuition Rewards points. Tuition Rewards participants earn 5% annually on the Account Value.

Below is an example of the Tuition Rewards points that Bob will earn in the first five years, based on his \$20,000 annuity that credits 3% annually.

	Account Value	Tuition Rewards Points Earned (5% of AV annually)	Total Accumulated Points
End of Year 1:	\$20,600.00	1,030	1,030
End of Year 2:	\$21,218.00	1,061	2,091
End of Year 3:	\$21,854.54	1,093	3,184
End of Year 4:	\$22,510.18	1,126	4,310
End of Year 5:	\$23,185.48	1,159	5,469

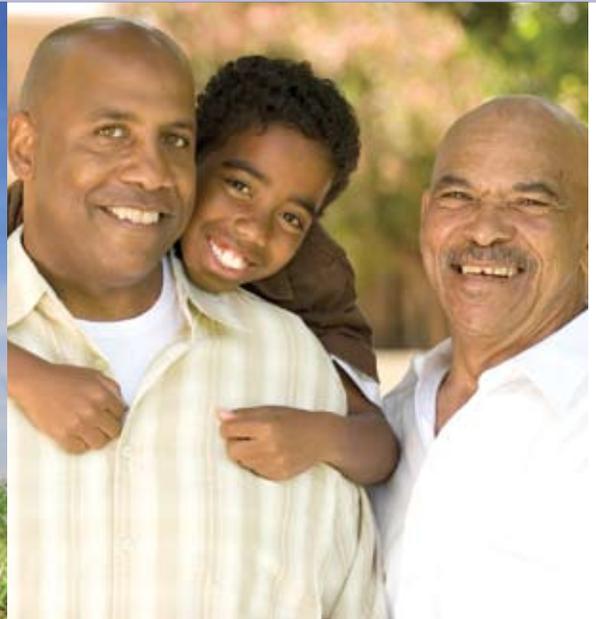
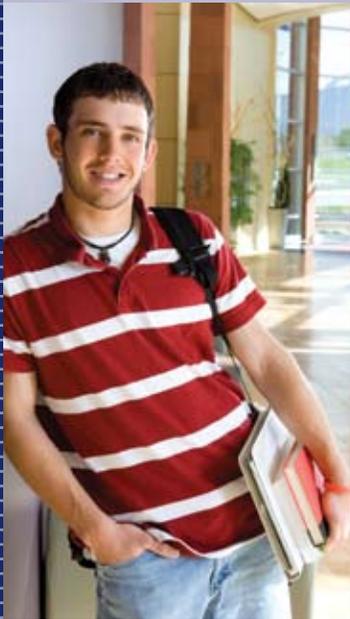
When Bob signed up for the program, he added his two grandchildren, Sara and Todd, as the recipients of his Tuition Rewards points. They did not have to be named in order for Bob to earn Tuition Rewards points, but since Bob knew he would eventually assign them the points, he decided to enroll them right away. Family members can be enrolled from birth to age 18.

Fast forward 15 years. Sara is now thinking about attending college, and Bob has accumulated 18,900 Tuition Rewards points. When Sara is a junior in high school, Bob assigns 15,000 Tuition Rewards points to her.

She decides to apply to two SAGE member schools. When she does, Bob logs onto www.TuitionRewards.com to submit a Tuition Rewards Statement to each of the schools.

Happily, Sara is accepted at her first choice. Sara will use her 15,000 Tuition Rewards points spread evenly over four years, which means that she will receive a \$3,750 reduction in tuition per year for four years.

Bob’s remaining 3,900 points continue to grow based on his annuity’s Account Value. He can assign the rest of these points to Todd or any other children in his family that he has named as Tuition Rewards recipients. It is important to note that eligible family members must be enrolled in Tuition Rewards no later than June 30 following their sophomore year.



FREQUENTLY ASKED QUESTIONS

Q. What are Tuition Rewards?

A. Think of Tuition Rewards as similar to frequent flyer miles. Families can use Tuition Rewards to reduce tuition costs at more than 200 participating four-year private colleges and universities in 33 states.

Like frequent flyer miles, Tuition Rewards points are not redeemable in cash. However, one Tuition Rewards point equals one dollar in discount off of the “list price” of tuition at participating schools.

Q. How do I earn Tuition Rewards?

A. Tuition Rewards are earned by purchasing an annuity with a company of Great American Financial Resources®, Inc.

Q. Is there a limit to the number of children I can enroll?

A. No. You can enroll as many children who are family members as you would like.

Q. What does it cost to participate?

A. The Tuition Rewards program is free to owners of an eligible GAFRI—company annuity.

Q. Is there a maximum amount of points I can accumulate?

A. No, but the maximum Tuition Rewards you can use per student is 25% of a member college’s current tuition (or as contractually agreed). Rewards are spread evenly over four years.

Q. Is a child guaranteed admission at participating colleges?

A. No. The normal admissions standards for each school still apply.

Q. Why do colleges participate?

A. Participating colleges use Tuition Rewards as an opportunity to attract qualified students. These colleges understand that they need to remain affordable, and they want to reward families who conscientiously save and prepare for their child’s education.

Q. What if my favorite college is not on the list?

A. More colleges are being added all the time, and your favorite may be added to the list by the time you need to select a school.

Q. Will public schools ever be a part of the program?

A. Tuition Rewards is for four-year private colleges at the undergraduate level only.

Q. Can a child still apply for financial aid?

A. Yes. Financial aid should be discussed with a financial advisor, high school guidance counselor or intended college when the time is appropriate.

Q. How does this affect my child's financial aid package?

A. Tuition Rewards points represent the minimum scholarship that a student will receive from a participating school. Member colleges typically blend Tuition Rewards into a financial aid package but may also elect to add the Tuition Rewards on top of the aid package. Students can only receive more financial aid, or the same amount, by participating in this program—never less. Member colleges have signed a contract agreeing to honor Tuition Rewards by accepting less than the “list price” of tuition.

Q. When a child attends college, must I use my eligible Tuition Rewards points?

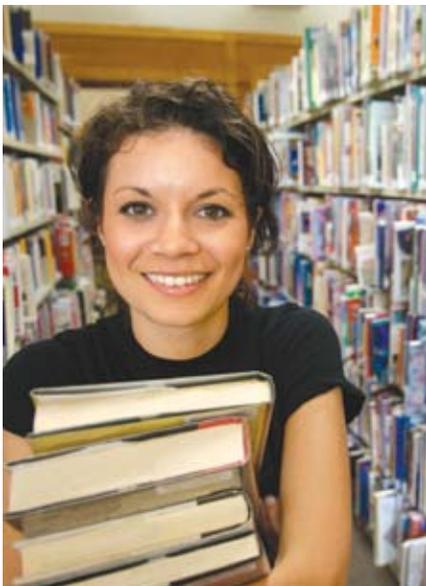
A. No. It is always your choice of how to finance the child's education.

Q. What happens to earned Tuition Rewards credits if the annuity contract is completely surrendered or annuitized?

A. In the event of a full surrender, Tuition Rewards credits are forfeited. However, if a withdrawal is taken and/or the contract is annuitized, you will continue to receive 5% annually of the Account Value at quarter end. As long as there is an Account Value, you will continue to earn Tuition Rewards.

Q. Are Tuition Rewards taxable?

A. No. Because Tuition Rewards are a reduction in tuition, and you are not receiving money (income), it is not taxable. You're simply paying less for college.





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Program is subject to change. Program is applicable to annuity contracts issued on or after August 1, 2007. Eligible annuities include fixed, fixed-indexed and variable annuities from Great American Life Insurance Company[®], Annuity Investors Life Insurance Company[®] and Loyal American Life Insurance Company. The AssetSelect 1-2-3SM is not eligible.

Please note that participating colleges are exclusively responsible for providing all Tuition Rewards. Neither Great American Financial Resources nor its subsidiaries provide any guarantees in connection with this program.